



TEXAS

Shakespeare Festival



**Support the Texas Shakespeare Festival
and get noticed at the same time!**

Texas Shakespeare Festival has been East Texas' only professional theatre since 1986. Our season program is full of information about the plays, cast and crew, and is read by approximately 8,000 discerning patrons each summer. Showcase your organization with the style and flair it deserves, by advertising in the program of the 2026 Texas Shakespeare Festival!

2026 Season Program Advertisement Order Form

Deadline for Submissions for the 2026 Program: May 31st, 2026

Business or Client's Name: _____

Contact: _____ Daytime/Business Phone: _____

Address (P.O. Box or Number and Street): _____

City: _____ State: _____ Zip: _____

E-Mail Address: _____

Payment Method (check one): Please Invoice Check

Preferred ad placement (check one): Back Cover Inside Front Cover Inside Back Cover

Full Page Half Page 1/4 Page 1/8 Page

E-Mail artwork or completed ad to: Matthew Simpson – MSimpson@TexasShakespeare.com

Texas Shakespeare Festival

1100 Broadway, Kilgore, Texas, 75662
Telephone: 903-983-8610

FOR OFFICE USE ONLY:

Client to provide camera-ready artwork (PDF format) _____ TSF to provide artwork and proof _____



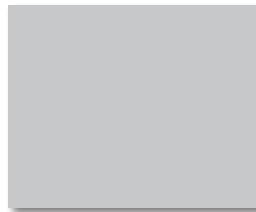
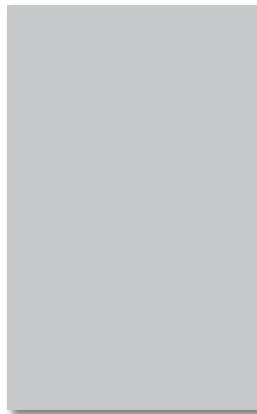
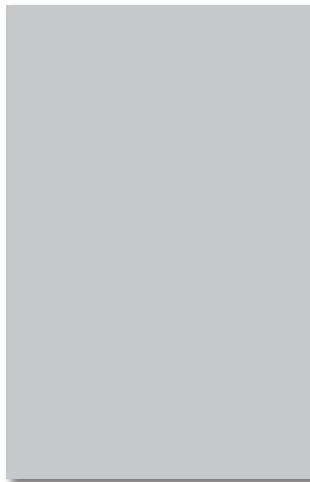
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Choose from cover, full-page, 1/2-page, 1/4-page or 1/8-page ad formats.



1/2 PAGE HORIZONTAL

4.5 x 3.625 inches

1/2 PAGE VERTICAL

2.125 x 7.25 inches

FULL PAGE

4.5 x 7.25 inches

1/4 PAGE

4.5 x 1.625 inches

1/8 PAGE

2.125 x 1.625 inches

COVERS

5.5 x 8.5 inches

(5.75 x 8.75 inches w/bleed)

Sizes and Prices

Program Size	(5-1/2" w X 8-1/2" h)	
Back Cover Ad	(5-1/2" w X 8-1/2" h)	Color: \$1,400
Inside Front Cover	(5-1/2" w X 8-1/2" h)	Color: \$1,200
Inside Back Cover	(5-1/2" w X 8-1/2" h)	Color: \$1,200
Full Page	(4-1/2" w X 7-1/4" h)	Color: \$700
1/2 Page Horizontal	(4-1/2" w X 3-5/8" h)	Color: \$400
1/2 Page Vertical	(2-1/8" w X 7-1/4" h)	Color: \$400
1/4 Page	(4-1/2" w X 1-5/8" h)	Color: \$300
1/8 Page	(2-1/8" w X 1-5/8" h)	Color: \$200

Tribute Page – (“In Honor of ...” or “In Memory of... by ...”): \$25 per name

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Digital Files

- All digital files must be built in high-resolution, 300 dpi, CMYK color and saved in .PDF format. Scanning, photography and design services are available for additional charges.