

**Support the Texas Shakespeare Festival and get noticed at the same time!**

Texas Shakespeare Festival has been East Texas' only professional theatre since 1986. Our season program is full of information about the plays, cast and crew, and is read by approximately 8,000 discerning patrons each summer. Showcase your organization with the style and flair it deserves, by advertising in the program of the 2024 Texas Shakespeare Festival!

**2024 Season Program Advertisement Order Form**  
**Deadline for Submissions for the 2024 Program: May 31st, 2024**

Business or Client's Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Daytime/Business Phone: \_\_\_\_\_

Address (P.O. Box or Number and Street): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Payment Method (check one):    Please Invoice    Cash    Check    Visa    MC    Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card \_\_\_\_\_

Preferred ad placement (check one):    Front Cover    Back Cover    Inside Front Cover    Inside Back Cover    Full Page Color

Full Page blk/whte    1/2 page color    1/2 Page blk/wht    1/4 page color    1/4 page blk/wht    1/8 page color    1/8 page blk/wht

**E-Mail artwork or completed ad to: Matthew Simpson – MSimpson@TexasShakespeare.com**

*Texas Shakespeare Festival*  
1100 Broadway, Kilgore, Texas, 75662  
Telephone: 903-983-8610 / FAX: 903-983-8124

**FOR OFFICE USE ONLY:**

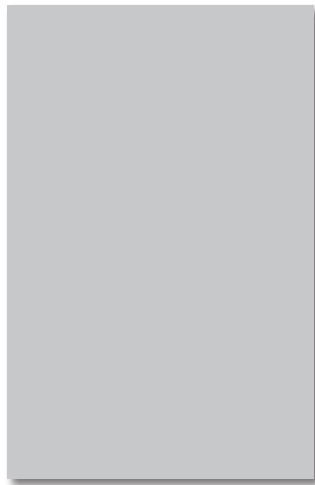
Client to provide camera-ready artwork (PDF format) \_\_\_\_\_ TSF to provide artwork and proof \_\_\_\_\_



## 2024 Season Program Advertisement Order Form

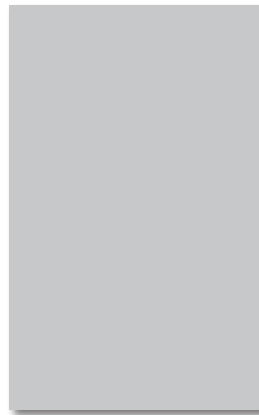
**Deadline for Submissions for the 2024 Program: May 31st, 2024**

Choose from cover, full-page, 1/2-page, 1/4-page or 1/8-page ad formats.



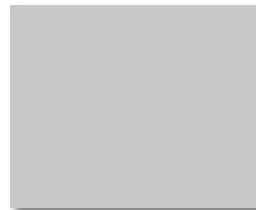
### COVERS

5.5 x 8.5 inches  
(5.75 x 8.75 inches w/bleed)



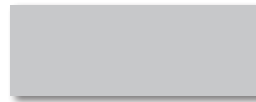
### FULL PAGE

4.5 x 7.25 inches



### 1/2 PAGE VERTICAL

4.5 x 3.625 inches



### 1/4 PAGE

4.5 x 1.625 inches

### 1/2 PAGE HORIZONTAL

2.125 x 7.25 inches



### 1/8 PAGE

2.125 x 1.625 inches

## Sizes and Prices

<b>Program Size</b>	(5-1/2" w X 8-1/2" h)	
<b>Back Cover Ad</b>	(5-1/2" w X 8-1/2" h)	Color: <b>\$1,400 SOLD</b>
<b>Inside Front Cover</b>	(5-1/2" w X 8-1/2" h)	Color: <b>\$1,200 SOLD</b>
<b>Inside Back Cover</b>	(5-1/2" w X 8-1/2" h)	Color: <b>\$1,200 SOLD</b>
<b>Full Page</b>	(4-1/2" w X 7-1/4" h)	Color: <b>\$700</b>
<b>1/2 Page Horizontal</b>	(4-1/2" w X 3-5/8" h)	Color: <b>\$350</b>
<b>1/2 Page Vertical</b>	(2-1/8" w X 7-1/4" h)	Color: <b>\$350</b>
<b>1/4 Page</b>	(4-1/2" w X 1-5/8" h)	Color: <b>\$300</b>
<b>1/8 Page</b>	(2-1/8" w X 1-5/8" h)	Color: <b>\$200</b>

Tribute Page – (“In Honor of ...” or “In Memory of... by ...”): \$25 per name

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- **Digital Files**
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- All digital files must
- be built in high-
- resolution, 300 dpi,
- CMYK color and
- saved in .PDF
- format. Scanning,
- photography and
- design services are
- available for
- additional charges.
- 
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