



**Support the Texas Shakespeare Festival and get noticed at the same time!**

Texas Shakespeare Festival has been East Texas' only professional theatre since 1986. Our season program is full of information about the plays, cast and crew, and is read by approximately 8,000 discerning patrons each summer. Showcase your organization with the style and flair it deserves, by advertising in the program of the 2021 Texas Shakespeare Festival!

## Season Program Advertisement Order Form

**Deadline for Submissions for the 2021 Program: Sunday, May 9, 2021**

Business or Client's Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Daytime/Business Phone: \_\_\_\_\_

Address (P.O. Box or Number and Street): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Payment Method (circle one):    Please Invoice    Cash    Check    Visa    MC    Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Preferred ad placement (circle one):

Front Cover    Back Cover    Inside Front Cover    Inside Back Cover    Full page color    Full page blk/wht

1/2 page color    1/2 Page blk/wht    1/4 page color    1/4 page blk/wht    1/8 page color    1/8 page blk/wht

**E-Mail artwork or completed ad to: John Dodd – JDodd@TexasShakespeare.com**

*Texas Shakespeare Festival*

1100 Broadway, Kilgore, Texas, 75662  
Telephone: 903-983-8119 / FAX: 903-983-8124

**FOR OFFICE USE ONLY:**

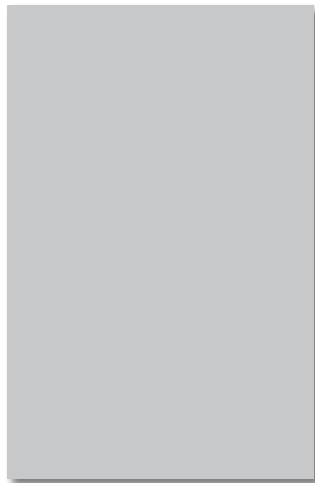
Client to provide camera-ready artwork (PDF format) \_\_\_\_\_ TSF to provide artwork and proof \_\_\_\_\_



# Season Program Advertisement Order Form

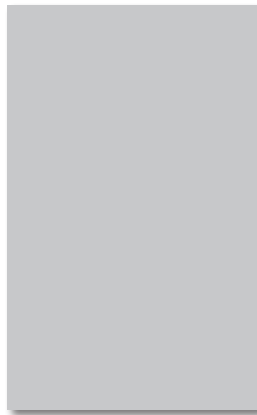
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Choose from cover, full-page, 1/2-page, 1/4-page or 1/8-page ad formats.



## COVERS

5.5 x 8.5 inches  
(5.75 x 8.75 inches w/bleed)



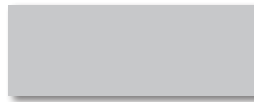
## FULL PAGE

4.5 x 7.25 inches



## 1/2 PAGE VERTICAL

4.5 x 3.625 inches



## 1/4 PAGE

4.5 x 1.625 inches

## 1/2 PAGE HORIZONTAL

2.125 x 7.25 inches



## 1/8 PAGE

2.125 x 1.625 inches

## Sizes and Prices

<b>Program Size</b>	(5-1/2" w X 8-1/2" h)	
<b>Back Cover Ad</b>	(5-1/2" w X 8-1/2" h)	Color: \$1,000
<b>Inside Front Cover</b>	(5-1/2" w X 8-1/2" h)	Color: \$1,000
<b>Inside Back Cover</b>	(5-1/2" w X 8-1/2" h)	Color: \$750
<b>Full Page</b>	(4-1/2" w X 7-1/4" h)	Color: \$600
<b>1/2 Page Horizontal</b>	(4-1/2" w X 3-5/8" h)	Color: \$300
<b>1/2 Page Vertical</b>	(2-1/8" w X 7-1/4" h)	Color: \$300
<b>1/4 Page</b>	(4-1/2" w X 1-5/8" h)	Color: \$250
<b>1/8 Page</b>	(2-1/8" w X 1-5/8" h)	Color: \$150

Tribute Page – ("In Honor of ..." or "In Memory of... by ..."): \$25 per name

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- **Digital Files**
- All digital files must be built in high-resolution, 300 dpi, CMYK color and saved in .PDF format. Scanning, photography and design services are available for additional charges.
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