



Support the Texas Shakespeare Festival and get noticed at the same time!

Texas Shakespeare Festival has been East Texas' only professional theatre since 1986. Our season program is full of information about the plays, cast and crew, and is read by approximately 8,000 discerning patrons each summer. Showcase your organization with the style and flair it deserves, by advertising in the program of the 2022 Texas Shakespeare Festival!

2022 Season Program Advertisement Order Form

Deadline for Submissions for the 2022 Program: Sunday, May 8, 2022

Business or Client's Name: _____

Contact: _____ Daytime/Business Phone: _____

Address (P.O. Box or Number and Street): _____

City: _____ State: _____ Zip: _____

E-Mail Address: _____

Payment Method (check one): Please Invoice Cash Check Visa MC Discover

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Name on Card _____

Preferred ad placement (check one): Front Cover Back Cover Inside Front Cover Inside Back Cover Full Page Color

Full Page blk/whte 1/2 page color 1/2 Page blk/wht 1/4 page color 1/4 page blk/wht 1/8 page color 1/8 page blk/wht

E-Mail artwork or completed ad to: Matthew Simpson – MSimpson@TexasShakespeare.com

Texas Shakespeare Festival

1100 Broadway, Kilgore, Texas, 75662
Telephone: 903-983-8610 / FAX: 903-983-8124

FOR OFFICE USE ONLY:

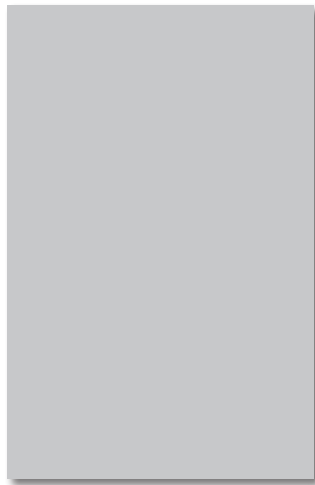
Client to provide camera-ready artwork (PDF format) _____ TSF to provide artwork and proof _____



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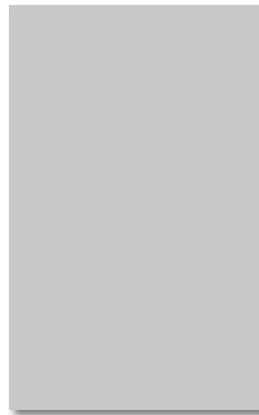
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Choose from cover, full-page, 1/2-page, 1/4-page or 1/8-page ad formats.



COVERS

5.5 x 8.5 inches
(5.75 x 8.75 inches w/bleed)



FULL PAGE

4.5 x 7.25 inches



1/2 PAGE VERTICAL

4.5 x 3.625 inches



1/4 PAGE

4.5 x 1.625 inches

1/2 PAGE HORIZONTAL

2.125 x 7.25 inches



1/8 PAGE

2.125 x 1.625 inches

Sizes and Prices

Program Size	(5-1/2" w X 8-1/2" h)	
Back Cover Ad	(5-1/2" w X 8-1/2" h)	Color: \$1,000
Inside Front Cover	(5-1/2" w X 8-1/2" h)	Color: \$1,000
Inside Back Cover	(5-1/2" w X 8-1/2" h)	Color: \$750
Full Page	(4-1/2" w X 7-1/4" h)	Color: \$600
1/2 Page Horizontal	(4-1/2" w X 3-5/8" h)	Color: \$300
1/2 Page Vertical	(2-1/8" w X 7-1/4" h)	Color: \$300
1/4 Page	(4-1/2" w X 1-5/8" h)	Color: \$250
1/8 Page	(2-1/8" w X 1-5/8" h)	Color: \$150

Tribute Page – ("In Honor of ..." or "In Memory of... by ..."): \$25 per name

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- **Digital Files**
- All digital files must
- be built in high-
- resolution, 300 dpi,
- CMYK color and
- saved in .PDF
- format. Scanning,
- photography and
- design services are
- available for
- additional charges.
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-

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