



## Support the Texas Shakespeare Festival and get noticed at the same time!

Texas Shakespeare Festival has been East Texas' only professional theatre since 1986. Our season program is full of information about the plays, cast and crew, and is read by approximately 8,000 discerning patrons each summer. Showcase your organization with the style and flair it deserves, by advertising in the program of the 2026 Texas Shakespeare Festival!

### 2026 Season Program Advertisement Order Form Deadline for Submissions for the 2026 Program: May 31st, 2026

Business or Client's Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Daytime/Business Phone: \_\_\_\_\_

Address (P.O. Box or Number and Street): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Payment Method (check one):  Please Invoice  Check

Preferred ad placement (check one):  Back Cover  Inside Front Cover  Inside Back Cover  
 Full Page  Half Page  1/4 Page  1/8 Page

**E-Mail artwork or completed ad to: Matthew Simpson – MSimpson@TexasShakespeare.com**

*Texas Shakespeare Festival*  
1100 Broadway, Kilgore, Texas, 75662  
Telephone: 903-983-8610

**FOR OFFICE USE ONLY:**

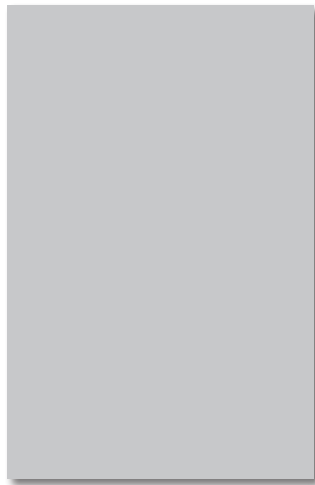
Client to provide camera-ready artwork (PDF format) \_\_\_\_\_ TSF to provide artwork and proof \_\_\_\_\_



## 2026 Season Program Advertisement Order Form

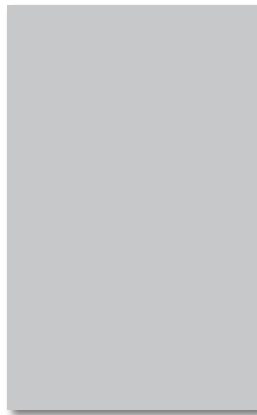
**Deadline for Submissions for the 2026 Program: May 31st, 2026**

Choose from cover, full-page, 1/2-page, 1/4-page or 1/8-page ad formats.



### COVERS

5.5 x 8.5 inches  
(5.75 x 8.75 inches w/bleed)



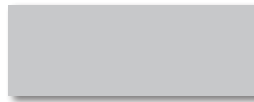
### FULL PAGE

4.5 x 7.25 inches



### 1/2 PAGE HORIZONTAL

4.5 x 3.625 inches



### 1/4 PAGE

4.5 x 1.625 inches



### 1/8 PAGE

2.125 x 1.625 inches



### 1/2 PAGE VERTICAL

2.125 x 7.25 inches

## Sizes and Prices

<b>Program Size</b>	(5-1/2" w X 8-1/2" h)	
<b>Back Cover Ad</b>	(5-1/2" w X 8-1/2" h)	Color: <b>\$1,400</b>
<b>Inside Front Cover</b>	(5-1/2" w X 8-1/2" h)	Color: <b>\$1,200</b>
<b>Inside Back Cover</b>	(5-1/2" w X 8-1/2" h)	Color: <b>\$1,200</b>
<b>Full Page</b>	(4-1/2" w X 7-1/4" h)	Color: <b>\$700</b>
<b>1/2 Page Horizontal</b>	(4-1/2" w X 3-5/8" h)	Color: <b>\$400</b>
<b>1/2 Page Vertical</b>	(2-1/8" w X 7-1/4" h)	Color: <b>\$400</b>
<b>1/4 Page</b>	(4-1/2" w X 1-5/8" h)	Color: <b>\$300</b>
<b>1/8 Page</b>	(2-1/8" w X 1-5/8" h)	Color: <b>\$200</b>

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- **Digital Files**
- All digital files must
- be built in high-
- resolution, 300 dpi,
- CMYK color and
- saved in .PDF
- format. Scanning,
- photography and
- design services are
- available for
- additional charges.
- 
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Tribute Page – (“In Honor of ...” or “In Memory of... by ...”): \$25 per name

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